LEO BURNETT U.S.A.
AD# BOC249-C4 REQ# M22730 "MAJOR BUCKS" (9-3/8 X 13) 2/C BOP, 1990
MILITARY BOP

MAJOR BUCKS

Full rich flavor, not full price.

Available in Kings & Kings Lights

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result In Fetal Injury, Premature Birth, And Low Birth Weight.

Mfr's. suggested retail price

Kings Lights: 11 mg. "tar," 0.7 mg nicotine—Kings: 14 mg. "tar," 1.0 mg nicotine av. per cigarette by FTC method.

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Source: https://www.industrydocuments.ucsf.edu/docs/lfhx0001

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